







Hong Kong: IP-Based Financing Hub

"One Country, Two Systems" makes Hong Kong a game-changer for developing business in today's evolving world economy. As a Special Administrative Region of China, Hong Kong's unique heritage provides the territory with an unrivalled blend of legal, financial and commercial infrastructure, strategically placed to access the world's fastest growing economies. As China's only common law jurisdiction and with a flexible IP system and separate free-market economy, Hong Kong has a businessfriendly environment, low tax, internationalised financial system and free capital flows, yielding compelling opportunities as a hub for IP-based business development and financing.

Join this "fireside chat", co-hosted by Hong Kong Trade Development Council, Hong Kong Economic and Trade Office and DCC, to hear valuable up-to-date insights and experiences from experts and those that have been there building IP portfolios and securing financing based on savvy IP strategy and leveraging Hong Kong's unparalleled opportunities.

Event Details

Date: Thursday 9th October 2025

Time: 12:30 pm - 2:30 pm

Location: Level 28, 500 Bourke Street, Melbourne VIC 3000

Australia

Bonnie Shek

Register Now

Opening:

Ricky Chong

Director Hong Kong Economic and Trade Office, Sydney

New Zealand Hong Kong Trade Development Council

Director of Australia and

(Hong Kong) DCC Hong Kong

Managing Principal

Owen Gee

Moderator:



Panel Speakers:

in Australia, New Zealand, and internationally. She has expertise in developing and executing complex search, clearance and filing strategies to protect her client's brands and trade marks in Hong Kong and other Asian markets. She manages the global trade mark portfolios of businesses of all sizes, and acts for some of the world's most well known brands. Her clients operate in a diverse range of industries including fashion, technology, health, pharmaceuticals, telecommunications, agriculture, food and beverage, and consumer goods.

Over 40 years in investment research, equity fund management, investment advisory service, stock broking with major Australian institutions, and

Madeleine is a trade marks attorney assisting clients protect and enforce their trade mark rights



Nanotherapy Plus

experience in investment banking, management of ASX/NSX listed companies since 1980s. Richard is founding chairman of Go Green Holdings Ltd, GoConnect Ltd, and Executive Director of COVIRIX Medical Pty Ltd which is repurposing antivirals for treatment of respiratory diseases. He is Founding Chairman of Go-AI Pty Ltd incorporating Nanotherapy Plus delivering first line non toxic non invasive cancer therapy based on nano medical engineering technology.



valuation of intellectual property assets across legal, strategic and commercial contexts. Known for his ability to bridge financial, technical and legal perspectives, Jack has delivered IP valuations and royalty assessments for a broad range of clients - from high-growth start-ups and

iconic Australian brands to regulatory bodies and

courts. His work supports governance, compliance,

litigation, transactions and board-level decision-

patent drafting, prosecution, and IP strategy across

Jack is a Chartered Financial Analyst and registered patent attorney with over 17 years of experience advising clients on the protection, monetisation and

Lyn is a registered patent attorney specialising in

valuable

making.



a broad spectrum of biotechnology innovations—including molecular and cell-based therapies, vaccines, diagnostics, synthetic biology, genetically modified organisms and plants, food tech, and biorecycling. She has a strong track record advising corporate, academic, and startup clients, helping them navigate complex IP considerations and maximise the commercial potential of their technology. She enjoys guiding early stage-ventures build IP strategies that are aligned with their business goals

and position them for growth in both domestic and international markets. Prior to joining DCC, Lyn completed a PhD in molecular genomics and cell biology at the University of Melbourne, followed by postdoctoral research at Monash University focused on stem cell genomic integrity and molecular drivers of ALT cancers. Her deep scientific expertise underpins her commercially focused approach to IP, making her a

and

partner to founders

operating at the cutting edge of biotech.



Co-Founder OJ Ventures

Jason specialises in navigating the dynamic APAC investment landscape, with a background in Finance and Technology across organisations such as HSBC, Westpac, LinkedIn, and ByteDance, as well as multiple entrepreneurial forays. With a passion for identifying growth opportunities and fostering meaningful connections, he helps investors and businesses thrive in complex markets. He thrives on collaborating with forwardthinking teams and entrepreneurs who prioritise innovation and customer-centric solutions, aiming for sustainable, long-term success.